



THE MARKETING MESSENGER

The Official Newsletter of
Stephenson Marketing Cooperative



I AM ON CLOUD WINE!

As fall is fast approaching and filling our senses with an evening chill and the smell of smoke from the bonfire filling the air, ending the day with a glass of wine sounds like a delight to many people. Three Fold Vine winery in downtown Stephenson is owned and operated by 5th generation Yoopers and local farmers Andy and Jan Green. The Green family has always had a strong passion for the agriculture industry as well as wine making. From making their first wine 35 years ago to today, having a vineyard and tasting room, along with raising beef cows, hay, grains, and bees there never seems to be a dull moment on the farm. The first vineyard that the Greens' established in 2002 was located in the Garden Peninsula consisting of four acres which then grew to be 7 acres. "Growing grapes was something Andy always wanted to do and the wine just naturally followed." shared Jan.



Farmer Green along with his wife Jan in their vineyard

Michigan Wine Facts

There are more than 13,000 vineyard acres in Michigan, and most of them contain juice-making grapes, such as Niagara and Concord.

Michigan wineries along the 45th parallel share the distinction with many notable winemaking regions, including parts of France's Burgundy and Bordeaux, Italy's Piedmont and Oregon's Willamette Valley.



Locally grown wine from Threefold Vine Winery is available for purchase at both Stephenson and Powers SMC Convenience Store locations.

STEPHENSON MARKETING COOPERATIVE

Mailing Address:

W410 South Dr.
P.O. Box 399
Stephenson, MI 49887
www.smccoop.com
info@smccoop.com



Like us on Facebook

AURORA MILL

715-589-3200
M-F 8:30 - 5pm
Sat. 8:30am-12pm

STEPHENSON MILL

906-753-2207
M-F 8am-4:30pm
Sat. 8am-12pm

PROPANE

1-800-242-8604
P.O. Box 139
Florence, WI 54121

SERVICE GARAGE

906-753-2207
Located at the
Stephenson Mill
Online booking
available

CONVEINANCE STORES

Powers: 906-497-5596
Stephenson: 906-753-4455
M-Sat 5am-10pm
Sun 6am-9pm

Growing grapes for making wine can be challenging in the climate that we live in. Currently the Green's grow several cold climate grape varieties that work well for making both red and white wine on their home farm located in Daggett. The current seven acre vineyard that Andy and Jan operate today was started by using cuttings from their very first vineyard

"Good wine starts with good fruit." Said the Greens' The wine making process is all hands on deck. Andy serves as vinedresser as well as the vintner. Jan helps where needed whether it's in the vineyard or in the cellar and also the person responsible for all the "business" end of the winery. Having the opportunity to share the wine with others is truly the fun part of the wine making process. "The tasting room (located in downtown Stephenson) is where you can come in and sample our wines and meads in a hospitable atmosphere." Described the Green's " Everything we use to make our wines are either grown on our farm or sourced as local as we can get. We carry an assortment of reasonably priced wine accessories, wine related gifts, baskets and certificates."

SMC is proud to support local farmers like the Green's by having a variety of locally made products in our convenience stores. Chelsea Rogers, SMC C- Store manager shared "We love the opportunity to be selling a products locally made such as this local company Threefold Vine, they are amazing people to work with as well." Visit the SMC Convenience store location nearest to you to purchase a bottle of Threefold Vine wine you most definitely won't be disappointed.



**HUNTING SEASON IS RIGHT
AROUND THE CORNER!
MICHIGAN HUNTING
LICENSES AVAILABLE AT
SMC CONVENIENCE
STORES**