



THE MARKETING MESSENGER

The Official Newsletter of
Stephenson Marketing Cooperative



MAY IS NATIONAL BEEF MONTH

Celebrating National Beef Month during the month of May, we sat down with Jim Moker of Moker Farms to learn about what beef cattle farming is like in Menominee county.

Established in 1972 Moker farms is a cow calf operation specializing in raising breeds such as Registered Angus, Maine – Anjou, Simental and Club Calves. Besides cattle, Moker’s also grow corn and alfalfa. Currently the 250 head beef cattle farm in Carbondale, MI has been in the Moker Family for three generations. We asked Jim what his favorite part of being in the beef cattle industry was, he shared “the people I get to work with and meet. I have made so many friends and connections all over the country. Most of those people I talk with on a daily basis.”

For over 70 years, another important part of Moker Farms has been the buying, selling, and hauling of cattle. Jim’s grandpa started this part of the business with a car and bumper hitch hauling one cow at a time. Today the cattle hauling aspect of Moker Farms has grown significantly.

Like many farms, there are no two days that are exactly the same. Some of the daily farm tasks include checking the cattle, animal husbandry, and crop management. After the cattle are taken care of for the day it’s off to check the boar goats and horses.

Thank you to all the beef farmers who provide our world with beef products!



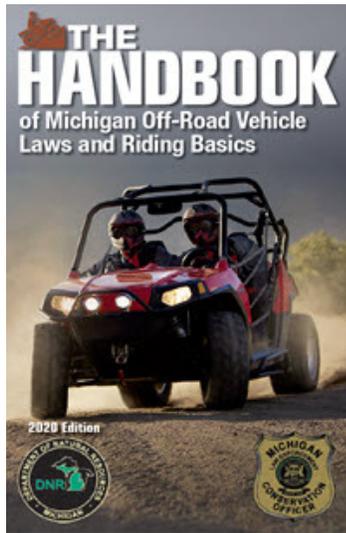
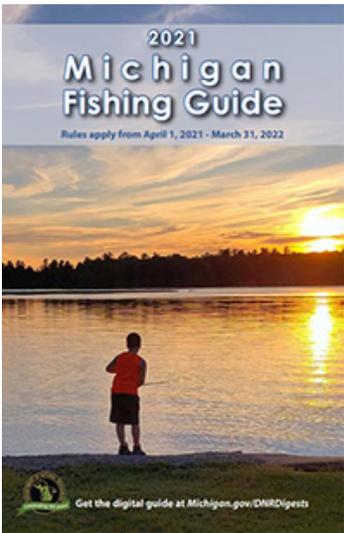
Pictured above is the Moker Family.
From left to right:
Jim and Jane,
with their children Jace, Josie and Jaxon



**HAPPY MOTHER’S DAY
FROM
STEPHENSON MARKETING COOPERATIVE**

FISHING FOR SUMMER MEMORIES

Summer time is almost here, so that means lake days, fishing trips and side by side rides are right around the corner. Our SMC C-stores offer DNR services for fishing licenses, side by side / ATV stickers. When coming to our c-store to purchase ATV stickers and fishing licenses you will need to have a government issued ID and basic contact information. We are pleased to carry a variety of summer needs for your outdoor adventures such as bug spray, sunglasses, and fishing gear. It's super important to stay hydrated on hot days make sure to stock up on bottled water and snacks before heading out on your summer adventures.



Stop by our Stephenson Marketing Cooperative C-stores to pickup the 2021 Michigan Fishing guide and The handbook of Michigan Off-road Vehicle Laws and Riding Basics.



CINNAMON ROLLS

FROM THE KITCHEN OF: DONNA BUECHLER

SERVINGS: 8

PREP TIME:

COOK/ BAKE TIME: 25 MIN

INGREDIENTS:

1/2 CUP WARM WATER

2 PACKAGES DRY YEAST

3/4 CUP PLUS 1 TSP SUGAR

2 CUPS MILK

2 TSP SALT

1/2 CUP MELTED BUTTER

2 EGGS

8 CUPS FLOUR

COMMON & SUGAR TO SPRINKLE

DIRECTIONS:

1. MIX YEAST WITH WARM WATER AND TSP OF SUGAR IN SMALL BOWL.
2. LET SIT WHILE MIXING MILK, SUGAR, BUTTER, AND EGGS IN LARGE BOWL. ADD 2 CUPS OF FLOUR AND MIX WELL. STIR IN YEAST MIXTURE(SHOULD BE BUBBLY). ADD IN REMAINING FLOUR, KNEAD UNTIL COMBINED COMPLETELY.
3. RAISE IN WARM LOCATION FOR APPROXIMATELY 1 HOUR OR DOUBLE IN SIZE. PUNCH DOWN. REST 10 MINUTES.
4. ROLL INTO RECTANGLE SHAPE. SPRINKLE WITH CINNAMON AND SUGAR. ROLL UP, SLICE IN ONE INCH SLICES. PLACE IN PAN. RAISE FOR HALF AN HOUR.
5. BAKE AT 350 FOR 25 MINUTES.

TO HAVE YOUR FAVORITE RECIPE FEATURED IN A FUTURE COPY OF THE SMC NEWSLETTER

EMAIL THE RECIPE TO

INFO@SMCCOOP.COM

BUSSINESS OFFICE:

W410 South Dr.
P.O. Box 399
Stephenson, MI 49887

WEB

smccoop.com
info@smccoop.com

FACEBOOK

facebook.com/smccoop.com

AURORA MILL

715-589-3200
M-F 8:30am -5pm
Sat. 8:30am - 12pm

STEPHENSON MILL

906-753-2207
M-F 8am-4:30pm
Sat. 8am-12pm

STEPHENSON C-STORE

906-753-4455
M-Sat 5am- 10pm
Sun 6am-9pm

POWERS C-STORE

906-497-5596
M-Sat 5am-10pm
Sun 6am-9pm

PROPANE DEPT.

715-528-4444
5799 Incomm drive
P.O. Box 139
Florence, WI 54121

SERVICE GARAGE

906-753-2207
Located at the
Stephenson Mill
Online booking available