



THE MARKETING MESSENGER

The Official Newsletter of
Stephenson Marketing Cooperative

PAUL ANDERSON, SMC VICE PRESIDENT

Being a board member for the last 8 years, Paul Anderson currently serves as the SMC Vice President. Paul originally became interested in being a board member to help Stephenson Marketing Cooperative become profitable. Before being on the board Paul was aware of the struggles that SMC was having and wanted to see changes. One of the first things he was involved with when becoming a board member was to hire Keith Holm as CEO and following that Jesse Betters. Since then SMC has made a turnaround and has been profitable and continues to be. Farming his whole life, raising Black Angus Beef, having a degree in Forest Management, being Ingallston Township Supervisor and Assessor as well as Church Board Chairman, he feels he brings a lot of experience to the table. At the age of 25, Paul and his brother rebuilt a 1943 Aeronca L3B Army Trainer. Soon after that he took flying lessons and had his pilot's license the following year. His first date with his wife, Carol was an airplane ride in the Aeronca. Talk about being lifted off your feet for a first date. Paul and Carol live on the property that was originally homesteaded by his Grandfather Peter in the 1890's when he came from Sweden. During the first year of marriage he built their home with lumber made from trees that grew on the property. When not attending board meetings he enjoys spending time visiting his kids and grandchildren. Like many in our area Paul also enjoys deer hunting.



****2020 SMC Annual Meeting is postponed due to Coronavirus. ****

SPRING AND SUMMER GARDENING

Do you have a green thumb? Have you thought about what to put in your garden? Maybe you have never gardened before in your life? Don't worry SMC is your first choice for all your gardening needs. Visit our feed mills/hardware stores in Stephenson and Aurora to get your gardening supplies. We carry garden seeds, watering cans, potting soil, gardening gloves, and so much more! At SMC we offer soil testing for gardens, food plots, and farm fields. Bring us a sample of dirt in a quart size zip lock bag labeled with your name and phone number to be tested and we will tell you what your soil needs to be the healthiest it can be. If you have any questions we have a fantastic Agronomist on staff who will be happy to assist you with any garden, crop and soil concerns you might have.

NEXT ISSUE

- HOMETOWN PRIDE
- C-STORE FULL SERVICE - FUEL
- AND MUCH MORE!

GARDENING FUN FACTS

1. Do you know why plants are green? It's because they have chlorophyll, which helps them make their food. Everything that has chlorophyll in it is green.
2. Photosynthesis is a chemical process that takes place in a leaf's cells. Sunlight mixes with water, soil nutrients and carbon dioxide to make food for the plant.
3. Soil with lots of worms in it doesn't flood easily after heavy rain because the water drains away thanks to all the worm holes.
4. Plants can drown if there's no air in the soil.
5. One teaspoonful of good soil holds more than one million living things.
6. Have you met an Oligochaetologist? That's another name for a worm expert!
7. How can a little grub get inside your apple? The codling moth lays eggs on the tiny, unripe fruit. When the apple develops, the grub burrows inside and lives happily in the apple as it grows – until you take a bite. Ewww!
8. Ever wondered why the caterpillar of the cabbage white butterfly is green? It's because it makes it harder for the birds to see them on the green leaves.



10 PROPANE SAFETY TIPS

1. Don't enter an area where you suspect a gas leak. If you are in such an area, LEAVE IMMEDIATELY.
2. Be alert for propane odor when working in areas where propane is used. Even a faint odor may indicate a serious situation.
3. Do not try to judge for your self the level of danger of a gas leak by trying to determine if the gas leak is weak or strong.
4. All gas leaks pose a serious risk. Repeated pilot light outages could indicate a hazardous condition.
5. Don't attempt to relight the pilot or attempt to service your equipment. Call SMC Propane department.
6. If you choose to light your own pilots call the SMC Propane Department for instructions.
7. Before lighting a propane gas appliance, sniff around the area at floor level. If you smell gas, don't light the appliance! Shut off the gas immediately at the tank if your appliance has been flooded. Do not use your gas system again until the wet or flooded equipment has been checked or serviced.
8. Improperly vented or defective appliances can cause potentially fatal carbon monoxide poisoning.
9. Don't tamper with or use tools to operate controls. If controls are difficult to operate by hand, call the SMC Propane Department immediately.
10. Keep combustible products, like gasoline, kerosene, or cleaners, in a separate room from your propane appliances.

BUSSINESS OFFICE:

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WEB

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info@smccoop.com

FACEBOOK

facebook.com/smccoop.com

AURORA MILL

715-589-3200
M-F 8:30am -5pm
Sat. 8:30am - 12pm

STEPHENSON MILL

906-753-2207
M-F 8am-4:30pm
Sat. 8am-12pm

STEPHENSON C-STORE

906-753-4455
M-Sat 5am- 10pm
Sun 6am-9pm

POWERS C-STORE

906-497-5596
M-Sat 5am-10pm
Sun 6am-9pm

PROPANE DEPT.

715-528-4444
5799 Incomm drive
P.O. Box 139
Florence, WI 54121