



# THE MARKETING MESSENGER

The Official Newsletter of  
Stephenson Marketing Cooperative



## SUPER BOWL LV VS. AGRICULTURE

Each year, millions of people gather around their TV to watch the NFL Super Bowl Sunday. Parties are hosted, commercials are one of the best parts of the tv line up, and we can't forget about the half time show. Although football is the main game of the day there is another game in town that plays a large role in the Super Bowl, that game is agriculture. From the field that game is played on to the food that is consumed, farmers and ranchers make game day possible for all to enjoy. Commodities like cotton is used for championship t-shirts, dairy products such as cheese for pizzas, chicken wings and beef, are just a few of the main staples that make up the Super Bowl Sunday savory snacks. By products like cow hides are used to make leather which is then processed to become footballs. Football fields are taken care of by grounds keepers with much consultation from agronomist who are soil experts. These soil experts make sure that grass the game is played on is healthy all year long. So as you are enjoying some game day snacks, a cold beverage, and the game of the year make sure to take a second to thank a farmer. Don't forget to call ahead to our c-stores to place your orders for the super bowl C-Store special.



Powers 906-497-5596   Stephenson 906-753-4455



## SUPER BOWL C-STORE SPECIAL

### 16" PIZZA , 8 TENDERS, & 2LT SODA

### \$20.99

## YAKTRAX

Winter can be a dangerous for everyone when it comes to walking on slippery sidewalks, drive ways, and the occasional ice hike if the weather and ice are permitting. At the Stephenson Marketing Cooperative hardware store we offer a fantastic product called Yaktrax. Yaktrax are designed to be ice grips that can fit over any boot or hiking shoe that one would use in the winter. There are different sizes to choose from however a size medium should fit most. Visit our hardware stores to get a pair of Yaktrax and check out our other winter products.



## SALTED PEANUT CHEWS

FROM THE KITCHEN OF: **BRENDA GUSTAFSON**

**SERVINGS: 48 BARS**

**PREP TIME: 40 MIN**

**COOK/ BAKE TIME: 12-18 MIN.**

### INGREDIENTS:

#### BASE-

1 PKG. PILLSBURY MOIST SUPREME YELLOW CAKE MIX

1/3 CUP MARGARINE OR BUTTER , SOFTENED

1 EGG

3 CUPS OF MINIATURE MARSHMALLOWS

#### TOPPING-

2/3 CUP CORN SYRUP

1/4 CUP MARARINE OF BUTTER

2 TEASPPONS VANILLA

1 PKG PEANUT BUTTER CHIPS

2 CUPS CRISP RICE CEREAL

2 CUPS SALTED PEANUTS

### DIRECTIONS:

1. HEAT OVEN TO 350\*F. IN A LARGE BOWL, COMBINE CAKE MIX, 1/3 CUP BUTTER AND EGG; BEAT AT LOW SPEED UNTIL CRUMBLY. PRESS IN BOTTOM OF UNGREASED 13X9 INCH PAN.
2. BAKE AT 350\*F FOR 12 TO 18 MINUTES OR UNTIL LIGHT GOLDEN BROWN . REMOVE FROM OVEN AND IMMEDIATELY SPRINKLE WITH MARSHMALLOWS. RETURN TO OVEN; BAKE AND ADDITIONAL 1 TO 2 MINUTES OR UNTIL MARSHMALLOWS JUST BEGIN TO PUFF. COOL WHILE PREPARING TOPPING.
3. IN LARGE SAUCE PAN, COMBINE ALL TOPPING INGREDIENTS EXCEPT CEREAL AND PEANUTS. HEAT JUST UNTIL CHIPS ARE MELTED AND MIXTURE IS SMOOTH, STIRRING CONSTANTLY. REMOVE FROM HEAT; STIR IN CEREAL AND PEANUTS. IMMEDIATELY SPOON WARM TOPPING OVER MARSHMALLOWS; SPREAD TO COVER. REFRIGERATE 1 HOUR OR UNTIL FIRM. CUT INTO BARS. STORE IN COVERED CONTAINERS.

TO HAVE YOUR FAVORITE RECIPE FEATURED IN A FUTURE COPY OF THE SMC NEWSLETTER EMAIL THE RECIPE TO [INFO@SMCCOOP.COM](mailto:INFO@SMCCOOP.COM)

### BUSSINESS OFFICE:

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### WEB

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### FACEBOOK

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### AURORA MILL

715-589-3200  
M-F 8:30am -5pm  
Sat. 8:30am - 12pm

### STEPHENSON MILL

906-753-2207  
M-F 8am-4:30pm  
Sat. 8am-12pm

### STEPHENSON C-STORE

906-753-4455  
M-Sat 5am- 10pm  
Sun 6am-9pm

### POWERS C-STORE

906-497-5596  
M-Sat 5am-10pm  
Sun 6am-9pm

### PROPANE DEPT.

715-528-4444  
5799 Incomm drive  
P.O. Box 139  
Florence, WI 54121

### SERVICE GARAGE

906-753-2207  
Located at the  
Stephenson Mill  
Online booking available