



THE MARKETING MESSENGER

The Official Newsletter of
Stephenson Marketing Cooperative



CENEX HOMETOWN PRIDE AWARDED TO SMC

Congratulations to Chelsea Rogers our SMC C-Store Manager from Powers. Last year she went to an Expo in La Crosse, WI. While attending she learned about the Hometown Pride initiative. It's a chance to tell a story about your community and what makes your hometown special. This needs to be a volunteer board or community non-profit organization. Some of the criteria is to highlight the unique aspect where the Cenex brand is present. This contest has a chance of giving a lucky recipient \$5,000 towards their organization. With only 4 chances to win per year, Chelsea decided to give it a try. She researched local organizations and decided on submitting information based on the Menominee County Fair (MCF). It seemed like a great organization and she started her research. After gathering all the information, she spoke with the MCF President, Eric Tickler. Then on February 27th Chelsea submitted her story. To her surprise on March 18th she received the news that she won! Never doing this before, it was a total surprise that Chelsea and her story about the Menominee County Fair was chosen. Due to the great work by Chelsea, Cenex Hometown Pride has donated \$5,000 towards the Menominee County Fair.

Pictured to here to the right is C-store manager Chelsea Rogers standing with the Cenex Hometown Pride award. Congratulations Chelsea and Team SMC!



NEXT ISSUE

- EMPLOYEE SPOTLIGHT
- MENOMINEE COUNTY FAIR
- FISHING FACTS
- COUNTY AGRICULTURE UPDATE

AGRICULTURE LEARNING RESOURCES

Have you started homeschooling or looking for fun things to do during the stay home stay safe order. We are here to help with five of our favorite agriculture resources for learning.

1. Youtube.com – YouTube videos are a great way to learn about agriculture with virtual tours, how things are made and processed, and so much more. Be sure to follow these channels on YouTube...
 - Michigan Farm Bureau “Think Agriculture” Ag Career Video Series
 - Peterson Farm Bros.
 - Why I farm
 - How farms work
 - Farmer
2. Michigan Farm Bureau and American Farm Bureau – the resources offer books, videos, lessons and much more for students.
3. My American Farm Games- offer s children k-5 grade activities and games that help to educate about ag practices in fun ways while focusing on geography, math, science, English, health, future careers, and so much more.
4. Podcasts are a great way to learn about agriculture, farming, and ranching. A few of our favorites are..
 - Young Farmers Podcast
 - Future of agriculture
 - AgFuture
5. USDA National Agriculture Library- gives resources and links to for children, parents, and teachers about all aspects of farming and ranching.

EMPLOYEE SPOTLIGHT: DESIRAE BELEC



In October of 2018 Desirae joined the SMC team as a clerk/cook at our Stephenson C-store. She has lived in the area her entire life but someday hopes to venture out to live in a bigger city. She wants to be able to explore what's out there and see what kind of opportunities are in her future. She is a graduate of the Class of 2018 from Carney-Nadeau school. While there she played basketball and volleyball. Some of her hobbies include playing basketball with her family, hanging with friends, fishing and going to the casino. Her favorite holiday is Christmas. She looks forward to it every year. It's the one time she is together with her entire family. With 6 siblings it's sometimes hard to get everyone together so having everyone home for the holidays is a special time. One day she hopes to go to Hawaii with her friends. It's her dream vacation.

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