



THE MARKETING MESSENGER

The Official Newsletter of
Stephenson Marketing Cooperative



WHAT TO DO TO BEAT THE WINTER BLUES

Living in the Upper Peninsula, we are so fortunate to be able to walk out in to our back yards to an endless outdoor play ground 365 days a year. Although it may be cold outside there are so many fun activities that you can do to make the long winter a little more fun.

Snowshoeing, sledding, cross country skiing, and ice skating are just a few of the many favorite winter activities of local residents. Did you know that snowshoeing and cross country skiing are fantastic forms of exercise in the winter and gives us a chance to take in some beautiful scenery and wildlife along the trail? J.W. Wells State Park offers several snowshoeing and cross country skiing paths during the winter, making it a great facility to use all year long. Learning to ice skate can be a challenge at any age. For many years, local residents have enjoyed ice skating in Stephenson at the local pavilion.

Another favorite winter past time for many is ice fishing and snowmobiling. Shakey Lakes County Park becomes a little village of ice fish anglers in the winter time. Across the Upper Peninsula, snowmobilers cross hundreds of miles per year on snowmobile trails that offer breathtaking views of pure Michigan.

As you set out on your winter adventures, stop by our Stephenson Marketing Cooperative C-stores and Hardware stores to get all your winter gear, snacks, and much more. Our hardware store is pleased to offer winter gear such as buddy heaters, hats, gloves, hand warmers, a selection of winter boots and much more. When heading out on a snowmobile trip or heading to the lake for a day of ice fishing, stock up on snacks, hot coffee, DNR trail permits, and fuel up your snowmobile and vehicles.



THE SEASON OF GIVING

This holiday season Stephenson Marketing Cooperative chose to work with some of the local area nursing homes to spread some Christmas cheer to the residents. Gifts were dropped off for the residents at Roubal Care & Rehab Center in Stephenson and Pinecrest Medical Care Facility in Powers. Gifts included socks, adult coloring books, word search, crosswords, colored pencils, 2021 calendars, playing cards, and jigsaw puzzles. Residents at Roubal's had a special Christmas wish for lotion and Kleenex with lotion and Pinecrest residents special Christmas wish was to have wall clocks. Jesse Betters, CEO of SMC said " We are always glad to help the residents of the community. With covid - 19 these people are missing their families and if this can help them get through the holidays with a smile we are happy to help." Pictured to the left are SMC employees Kathie Prestin, SMC C-store Managers Chelsea Rogers and Jennifer Marciniak along with Roubal's Activity Director Leanne Fendrick and Powers Activities Director Sheryl Rochon.



EASY PIZZA CASSEROLE

FROM THE KITCHEN OF: PAM COLE

SERVINGS: 6-8

PREP TIME:

COOK/ BAKE TIME: 25-30 MIN

INGREDIENTS:

1 LB GROUND BEEF (OR
ITALIAN SAUSAGE)

1 26 OZ JAR SPAGHETTI SAUCE

16 OZ ROTINI PASTA, COOKED 5 CUPS

APPROX 20 OZ MOZZARELLA CHEESE

8 OZ SLICED PEPPERONI

DIRECTIONS:

1. PREHEAT OVEN TO 350 DEGREES BROWN GROUND BEEF, DRAIN AND COOK NOODLES ACCORDING TO PACKAGE.
2. STIR NOODLES, GROUND BEEF, SPAGHETTI SAUCE AND 3 CUPS OF CHEESE TOGETHER ADD ANY OTHER SPICES OR INGREDIENTS OF CHOICE (ONIONS, MUSHROOMS, ETC)
3. PLACE MIXTURE IN GREASED 9X13 PAN OR TIN SPRINKLE WITH REMAINING CHEESE TOP WITH PEPPERONI
4. BAKE UNCOVERED AT 350 DEGREES FOR 25-30 MINUTES

**TO HAVE YOUR FAVORITE RECIPE FEATURED IN A FUTURE
COPY OF THE SMC NEWSLETTER EMAIL THE RECIPE TO
INFO@SMCCOOP.COM**

BUSSINESS OFFICE:

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715-589-3200
M-F 8:30am -5pm
Sat. 8:30am - 12pm

STEPHENSON MILL

906-753-2207
M-F 8am-4:30pm
Sat. 8am-12pm

STEPHENSON C-STORE

906-753-4455
M-Sat 5am- 10pm
Sun 6am-9pm

POWERS C-STORE

906-497-5596
M-Sat 5am-10pm
Sun 6am-9pm

PROPANE DEPT.

715-528-4444
5799 Incomm drive
P.O. Box 139
Florence, WI 54121

SERVICE GARAGE

906-753-2207
Located at the
Stephenson Mill
Online booking available